







PUJA PARMAR

aspiring graphic design & content creator


 07845705024

 pujabparmar@gmail.com

 London, United Kingdom

 <https://pujabparmar.wixsite.com/puja>

<https://bcumedia.co.uk/puja-parmar/>

 Puja Parmar

PERSONAL STATEMENT

I am a final year Media & Communication student at Birmingham City University, due to graduate in July 2020. I have undertaken various modules to broaden my knowledge and skillset in the media industry however, my passion lies within Social Media and Visual Communications. These are the paths that I wish to follow for my prospering career. I am a dedicated and enthusiastic individual with a polite and professional manner. I am hardworking, optimistic and organised individual that works to the best of my ability to achieve the best possible results in an efficient and effective way.

KEY SKILLS

VIDEO EDITING:

Final Cut Pro
Adobe Premiere Pro & After Effects

GRAPHIC DESIGN:

Adobe Photoshop & Illustrator

DIGITAL ART:

Procreate

LANGUAGES

ENGLISH | GUJARATI | HINDI

HOBBIES & INTERESTS



GRAPHICS VIDEO MAKE-UP & GYM
EDITING FASHION

RELEVANT EXPERIENCE

● GRAPHIC DESIGNER & SOCIAL MEDIA MANAGER • GLO SKIN ESSENTIALS • JANUARY 2020 - PRESENT

My role as lead Graphic Designer is to produce different, but relevant, visual designs and concepts that fit the brand as well as its aesthetic. Moreover, my role as the Social Media manager is to manage the social media marketing campaigns as well as developing relevant content to reach the brands target audience. It is also my role to create, curate and manage all published content such as images and videos.

● EVENT STEWARD • UTILITA ARENA BIRMINGHAM & RESORTS WORLD ARENA • FEBRUARY 2019 - PRESENT

My role as an Event Steward is to provide excellent customer service as well as ensuring the safety and security of the customers in attendance for the large scale music concerts and sporting events. As an event steward, I'm in circumstances where I have to deal with the public in challenging environments such as loud concerts and low lighting. We are given a briefing from the production team before an event to refer to.

OTHER EXPERIENCE

● SALES ASSISTANT • BLOOMSBURY BUILDING SUPPLIES • JULY 2014 - JULY 2018

- Provide excellent customer service;
- Attend to customer requirements and queries;
- Liaise with suppliers;
- Cash handling;
- Stock replenishment

I worked at the till and also interacted with customers. I ensured that there were no hazards present that could harm myself, the customers and the staff around me.

I provided excellent customer service which helped me gain good customer service skills. I also gained time keeping skills and organisation skills.

EDUCATION

● BA (HONS) MEDIA & COMMUNICATION • BIRMINGHAM CITY UNIVERSITY • SEPTEMBER 2017 - JULY 2020

I am currently a final year Media & Communication student.

● A-LEVELS • EPPING FOREST COLLEGE • SEPTEMBER 2015 - JUNE 2017

Earned 3 A Level Qualifications.

- Media Studies - C
- Photography - C

REFERENCES

REFERENCES AVAILABLE UPON REQUEST.